OR JOB PRINTING THE BASSANO MAIL



HOW many Victory Bonds have you

Have you put yourself to any real inconvenience to buy Victory Bonds?

Have you denied yourself some purely personal gratification, so that you could

personal self-sacrifice to make the Victory Loan a great success?

Until you have bought Victory Bonds to the very limit of your ability, you have not done your duty.

Campaign Closes Saturday Night

What Answer Will You Give?

Help Victory Loan By Paying Your Bills

There are thousands of retail merchants throughout Canada, especially in the smaller towns and villages, who would gladly subscribe, or subscribe more, for Victory Bonds, if it were not for the amount of money they are carrying on their books and the uncertainty as to when much of it will be paid. The farmers who deal with these local merchants are not the least blameable in this respect, for they are apt to let their accounts run until convenient to pay them, while the merchant, knowing that payment ultimately is certain, is unwilling to

press tuent.

If everyone during the last week of the campaign would make an effort to pay his bill to the local merchant, the latter would be glad to increase his Victory Loan subscription. Patriotism demands it and so does sell-interest, for only by a heavy over-subscription of the Victory Bond issue can the prosperity of the farmers, the tetallers and all other classes of Canada's population be as-

riustant approval which is acded all artistes of their type.

THE POLITICAL SITUATION.

of the argument was the gen tensed more than the work we understand that his meetings are characteristic whose program to others it entuations and it is evident, that was unworthy of being included in if the hause of the election was other the Chandwagua repertoire. He is than the winning of the war their undoubtedly clever, and makes a mission would have met with consists of two more than the winning of the war their work of the work

Consider The Source Work of the Y.M.C.A.

Gem Theatre.

Friday and Saturday Dickers Great Masterpiece 'Oliver Twist' with Marie Doro

Monday Only Pardners"

by Rex Beach. together with Charlie Chaplin Comedy "Floorwalker"

Tuesday-Birth of a Nation

Friday and Saturday next Comedy Drama "Travelling Salesman"

The Squire's Sweetheart

W. N. - U. 1184 | getting too near the cliff's edge. the darkness came; yet they





Merchants Banish All-Wool Clother



Two Great World Grains are combined in the perfected ready-cooked cereal —

Grape-Nuts

This appetizing blend of Wheat and Barley is over 98% Food.

ECONOMICAL HEALTHFUL

DELIGHTFUL .



CUTICURA HEALS ITCHING BURNING

Rash On This Little Baby Over Face and Head. Quite Disfigured.

SATISFIED MOTHERS

Asking Settlers' Help

How's This?

ease, and has become known as the most allable remote/for Cataryh. Hall's Cataryh and the state of the state



EXCELSIOR INSURANCE L | F E COMPANY

The Third Ypres Fight

Creb.—Bay vor just bought this
Cretical vor just bought this
nevel sadabild for real properties.
Gesch.—Then why, do you wish to
Catomers.—Vor inside it while valiting for my change.—Boston Transseries.

Many a man's strong breath is due
to his weak backbone.

1,000 now. They are in the series of the seri

Minimize The Fire Peril By Using

EDDY'S Chemically Self-Extinguishing

"Silent 500s"

The Matches With "No Afterglow"

Look for the words "Chemi-cally self-extinguishing" on the

When buying your Piane Insist on having an Otto Higel Piano Action

Shipyards of the World





He'll Appreciate Your Good Judgment As Well

As Your Good Will

As Your Good Will

if for Christmas, 1917, you send him a Gillette Safety Razor! That's the sake of the sender. Few articles of personal control of the sake of the sender few articles of personal control of the sake of the sender. Few articles of personal control of the sake of the sender few articles of personal control of the sake of the sender few articles of personal control of the sake o

GILLETTE SAFETY RAZOR CO. OF CANADA, LIMITED,

If You Wish to Understand the True Principles of Democracy Hear

JESSE GOUG

Liberal Candidate For this Riding,

A MACKAY

AT THE GEM THEATRE, BASSANO

:o: ON :o:

Thursday, December 6th, at 8 p.m.

Get Behind the Cause Behind the Men

Behind the Guns.

Capt. Pearson was for two years Senior Y.M.C.A. Secretary in France.



The suffering the Y.M.C.A. will alleviate the comfort and relief it will bring to men who are accomplishing the grimmest hardest task ever given to men to perform, increases the value of the dollar a thousand times. No person out of Khaki is too insignificant to help make the colossal task of the Y.M. C.A. successful.

> Don't Leave it to others to care for OUR Boys!

HEAR CAPT. PEARSON

Who "Carried On" and Knows,

Gem Theatre, Bassano

Wednesday, November 5th, at 8 p.m.

The letter to which you so fondly look forward, will be written on the famous Red Triangle paper of the Y.M.C.A., more than a million sheets of which are used each day.

That boy of yours or that friend who once had civilised comforts around him will rest his mud-encrusted weary body, and gain warmth, comfort, relaxation and inspiration in the Y.M.C.A. huts erected on the snow-swept, shell-pocked battle-fields of France.



MILITARY STRENGTH OF GERMANY SHOWING SIGNS OF CRIMBLING

ENEMY KNOWS THAT THE ALLIES ARE DUE TO WIN

COPENHAGEN CHEWING TOBACCO

coret was a regiment of British and the Core of the Co

the Shadow of a NEW WORLD RISING ON HORIZON OF FUTURE

BREAKING FREE FROM SHACKLES OF HYPOCRISY

o Who Have Fought to Free the World Will Nover Again olerate the Old Conditions, and Civilization and the Social Order must Undergo a Change in the Process



Ideal For Wash-Day

The Kootenay Range accommodates the wash boiler and still leaves four holes free for cooking. This allows you to screw wash-day dinners that are just as good as other days and doesn't interfere with your laundering. Ask our dealer or write for booklet.

McClary's KOOTENAY RANGE

For Sale by Pierce & Currie, Ltd., Bassano.

Non-Partisan League.



Every Vote Cast for **GALBRAITH**

Is a Vote for A Clean Government and an end to the corrupt Systems of Party Government.

First and Last-A Newspaper



What to Buy-and Where THE metropolitan news-paper of today aims to carry ALL the news.

Ranking equal in importance to the news contained in its reading columns is that which

reading columns is that which is found in its advertising columns. Both are of interest to the reader. THE CAL-GARY HERALD IS THE ONLY NEWS-PAPER PUBLISHED IN CALGARY WHICH CARRIES THE FULL STORE-NEWS ANNOUNCEMENTS OF THE BIG STORES. Proportionally it is patronised by the other merchants who have good goods to sell. To the buyer in and out of town this is an important factor in the chuice of a newspaper. the choice of a newspaper.

OFFER (\$1.0)

det of all who visited Chautaugu is that it is something to be desire-as an institutional part of our liver and a vast number of townspeepl and farmers booked their opinion by signing the contract for retur-of Chautauqua in 1918.

of Chaulauqua in 1918.

There are many who will comto regard Chaulauqua as the onbright-spot in their otherwise draand dreary existence and whill
we still hold to our former view we still hold to our forater views upon Chautauqua, we sympathiae with and appreciate the viewpoint of those to whom Chautauqua makes its greatest appeal, the larmer and his wife who rarely have an opportunity of seeing and hearing an entertainment such as Chautauqua affords.

Chautauqua affords.

Dut if we are to gain any good
from Chautauqua we must learn its
fundamental principle—community
work. It is not enough to visit
Chautauqua once a year, we must
gradually build up a Chautauqua
of our owa.

of our own.

This not an idle dream by any means. We have talent in our midst already, developed, but what is more to the point we have the talent in embryo for a dozen Chautauquu, each as good as the one we have just witnessed.

If we are going to be content always to be catered to and never learn to cater to others Chautauqua will have failed to teach its

A Foreword.

The wooderful work being done in France by the Y. M. C. A. will perhaps never be fully understood until our boys return, but the reports we have had of the devotion of that untiling band of worker constitute a record as inspiring almost as the work of the Red Cross.

In the Y. M. C. A. we have a In the Y. M. C. A. we have a living example of practical Chris-tianity and an example of what can be accomplished when religion is freed from dogma and stripped of its ceremonial.

It is, perhaps, the sole link which binds the boys to civilisation and which feeps alive the spark of decency in them even while they are faced continually by all that is demoralising and bestal.

The huts of the Y. M. C. A. must seem like heaven itself to the weary and muddy heroes as they leave the trenches, but who can understand; except those who exforts such as tea, cocoa biscuita and cigarettes, which are distribut-ed to the boys in the treaches every day, mean to them.

every day, mean to them.

We are to have, an opportunity of hearing first-hand account of this work on Wednesday, from Capt. Pearson, who for two years was serving as chief secretary in Prance. He has a wooderful story to tell and he tells it in a wooderful realistic monner.

wonderfully realistic manner.

Let us show this veteran worker of kindness what a real Bassano welcome is like. His work entitles him to a royal welcome, and the cause he is working for now demands our utmost sympathy and

FOR SALE

Why Pay More?

You will not get better quality or style in any ready-to-wear garments than you always get in

Bachelor Suits

while you will pay a great deal more for equal quality elsewhere.

Compare our Prices: Suits---One price - 22.50 Overcoats

We are able to sell at these prices solely by reason of the quantity we sell. Come in and see the values we are offering.

Jack Torgan - - Bassano.

Harry Holmes
BUILDER 168
Estimates given free on all work.

Bassano PRESBYTERIAN CHURCH

CHURCH of The BLESSED VIRGIN 1st Sunday in every month. Rev. A. C. SWAINSON, Vicar



Rassano Lodge A. F. & A. M.

WE ARE LARGER

Graduate Nurses in attendance





FAT'S OUICK LUNCH

TURKEY AT ALL HOURS MEALS 25c. up

Lumber?



SEE OURS



THE ATLAS LUMBER Co., Ltd., Manager, W. B. Rogers.

BUY AN IRRIGATED FARM

From the Canadian Pacific Railway

You can buy irrigated land from

the Canadian Pacific Railway at

prices up to \$50 PER ACRE, with

twenty years to pay and the privslege of a loan of \$2,000 for improvements (6% interest); no

interest if settlement cond

rrigation makes the farmer independent of rainfall, and naires good crope, not oc-asionally, but EVERY YEAR. rigation makes possible the occessful culture of alfalfa, a ving of alfalfa, which in-res good returns in dairying ad mixed farming.

Allan Cameron, General Supt. of Lands Canadian Pacific Railway, Department of Natural Resources

in Bow River



The Phonograph That Revolutionized

GOENEW EDISON DIAMOND AMBEROLA



Edison Blue Amberol Records



J. H. Stiles,

Bassano, Alta.

The Town of Bassano, Local Tribunal Alberta.

Tenders For Oats

MAXWELL All-the-year Service in this Maxwell Car The new Maxwell all-weather top won madian popularity instantly. It gives you all the comfort—all the rvice possibilities—of a closed car, thout the cost of the closed car. The undisputed economy, the proved efficiency and the demonstrated durability of the Maxwell car have made it a favorite throughout the Deminion. And now you can get the economic fficient durable Maxwell touring car an adster with these winter-defying tops If you have not seen these yet, come our salesrooms at once and investigs We know you will buy. Touring car with all-weather top \$1200 Roadster with all-weather top - - \$1165 Local Agent:

WANTED

G. M. Pierce - Bassano

AUCTIONEER

GEO. WALKER

Farm and Livestock Sales my Specialty. I have had 25, years experience as an Auctioneer.

I am also a practical Farmer.

Phone of Write for Terms to MAJORVILLE POST OFFICE



The Best Farm or Ranch Car

"OU would replace your "general utility" team with a powerful, sturdy, Ford car at once, we believe, if you but figured the matter out carefully.

The Ford is especially suited to western conditions and your needs. is equal to rough roads, big loads and long distances. These are a very tests to which you will put your car.

A Ford will run your errands for repairs, grease, mail and countless other necessities quickly and cheaply. It will save you weeks of time and money. It will be one of your best investments. It will make rantire life more enjoyable. You need a car and need the addy. The Ford is the utility car for the Western Farmer.



THE UNIVERSAL CAR

Roy Smith - Dealer Bassano.

Canadian Pacific Railway.

GO EAST

Excursion tickets to EASTERN CANADA also principal cities in the UNITED STATES On Sale daily during the month of December.

Final Return Limit: 3 months from date of issue

Vancouver, Victoria or New Westminster.

Tickets on Sale

December 2nd to 8th, January 6th to 12th, February 3rd to 7th
Final Return Limit, April 30th, 1918.

Travel by "The World's Greatest Highway".
Two Trans-Continental Trains Daily.

Tickets and full information from any C.P.R. Agent. R. DAWSON, District Passenger Agent, Cal

The Squire's Sweetheart

KATHARINE TYNAN







He'll Appreciate Your Good Judgment As Well As Your Good Will

GILLETTE SAFETY RAZOR CO. OF CANADA, LIMITED

Preserves getting low?



How would the Kaiser Vote?

Certainly not for Halladay!

Why Not?

Because

Halladay Stands for Ridding the World of Kaiserism now!

What do YOU Stand For?

Gem Theatre

Tuesday, Nov. 4

One Night Only.

THE UNITED PRODUCING COMPANY, LTD.

Presents

The Greatest Spectacle Ever Staged.



This will be the last appearance of this Masterpiece in Western Canada

The Entire Original Musical Score will be played by the Company's own Musicians

SPECIAL PRICES

\$1.00 & 75c.

Children 25c.



a noble cause. But who known those lists outside England?— ndon Daily Mail. Io child should be allowed to suf-an hour from worms when mpt relief can be got in a simple strong remedy—Mother Graves' orm Exterminator.

Ration Must Last Eleven Days
The Dutch minister of agriculture
has decided that the bread ration of
2800 grammes per head must unfice
for cleven days, after September 2,
seven days was the period for this
seven days was the period for this
ration; later I was extended to nine
days, but the increasing scarcity
mechanics a further reduction in



Tierce Fur Co. Ltd

HERAPION THERAPION LINES

Canada Now Handing
The Torch to U. S. SUFFERING FROM COLD

Practical Food Control

thir average although it was less than the new your month of had held not not been the state of the winter season in a single board than the new your month of had been a large piegery, but of a cheap and sortable cabin.

Forget the "176 Stuff," a Gunner Advases and When in Dillis.

When so you have a lard time at first getting along with the England he is going to have a lard time at first getting along with the England he is going to have a lard time at first getting along with the England he is going to have a lard time at first getting along with the England he is going to have a lard time at first getting along with the England he is going to have a lard time at first getting along with the England he is going to have a lard time at first getting along with the England he is going to have a lard time at first getting the state of the

Don't till hier hie to a be to the common the common through the commo

I was cured of terrible lumbago by MINARD'S LINIMENT. SEV. WM. BROWN. I was cured of a bad case of lead-acte by MINARD'S LINIMENT. MRS. S. KAULBACK. I was cured of sensitive lungs by MINARD'S LINIMENT. MRS. S. MASTERS.



NERVOUS AILMENTS

Carter's Little Liver Pills For Constipation

GRAIN GROWERS

Wheat, Oats, Barley, Flax or Rye

Jas. Richardson & Sons, Ltd.

s of satisfied customers. Careful checking of grades. Lib

Fresh plump filberts scattered generously throughout the finest and smoothest milk chocolate manufactured.

Sold everywhere.

Made in Canada.

Reducing Expenses





WHAT CANADA HAS TO OFFER TO THE SETTLER AND INVESTOR

THE BEST FARMING PROPOSITIONS IN THE WORLD

The Editor of the Economist, Published at Chicago, after a Recen Trip Through the Western Provinces, Writes Enthusiastically Of the Splendid Opportunities Western Canada Offers

his our weight of wealth actual and potential. In getting self conorderitial. In getting self conorderitial in the properties of the conorderities are not as a smoog the great of the series of the conorderities and control of the conorderities are the greater of the conorderities and purpose are at a high a
control of the control of the contraction and purpose are at a high a
control of the control of the contraction and purpose are at a high as
their loyalty to the home governones at a smoog the marvels of the conman and the control of the control of the conman and the control of the conorderities of the control of the control of the control, but they alorderities of the control of the

the control of the c

island to the property of the property of the English race, particularly as expressed in British rule, an enterprising government of the Dominion and the Property of the Prop

With Chicago mee of affaire, partclassary-throe of the board of trude,
classary-throe of the classary-through
defining Canada to bread as to be
defining Canada to bread of the
control of the classary-through
defining Canada to be
defined to the control of the classary-through
defining the classary-through
defining the classary-through
defining through
the classary-through
through
thr

questionably come in later of Broadly speaking, the farther nort the locality the shorter the seaso but the rapidity of growth is some thing autonishing, unless one remebers that 18 hours of daylight he

It is not, however, consideration of this over that here caused the great a small percentage of the land capable of yielding wheat and office and the state of th

matters compositively little wheelite the mirrants mas capital or not. The Lanadian Facilite, to which the roy-terment ordinally gave 25,00,000 letter of land, not to mention a common the common terment of the common terments of

The ware has drawn. Canadi. an life United Mainer Colors register. A mean representation of the United Mainer Colors register. A mainer service who have been contained and the description of the descript

The Conscientious Objecto

a Puzzle to Others

It seems to me that the conscittions objectors are suffering from the

tious objectors are suffering from it same mental malady that afflicts it Germans. In one case the patient consider themselves to be so must fined in sensibility and truer to the ideals than their brothers that the van indulge themselves in these feeings at the expense of these, was prothers who are thinking more the good of others than of themse

When I think of the stupendous could not be German, I can't ext ground of the German o

"What ship is that and where's shound?" roared the skipper of the appho.

"Never mind where ere bound!"
oared back the support of the craft
to warward "And don't call this
ship she! This is the mail boat."

Detroit Saturday Night

ringing East
And West Togeth

Calibrating a Batter Mees Barrice May Devested His Points in Canada While some may down it will be not provided by the season of provinces and addition of provinces and additional of the who are prepared to find; fault with the grant of a 26-hour leased with the grant of a 26-hour leased Canada, with its immense disassers and the tendency towards provincial form the season of receiving favors from the government, yet it is a good bling that the care has been established in any case of the season of th

I I a laucerting to note that, it was I is a laucerting to note that, it was I is a grown of the property of t

but by their notit administen that a correment analysis was necessary ing up a Canadan news system makes to administe the solitories, the press of the makes the administration of the conmittee to the control of the control of

Boche Kicks Girl to Death

German Inspector

How a German inspector kicked a young girl to death is told by the

"The choleric disposition of Provincial Luspertor Sterie, of Leitekau, has led to a painful and tragit occusnace. A mismber of young stomen and and transplanting turnips, among them transplanting turnips, among them the province of a transplanting turnips, among them of a brewer's assistant named Koiscarless in her work, the Luspector, after angrily calling her a little sow believed her expectedly with his heavy believed her expectedly with his heavy

llinded Canadian Heroes Making G

Bergt-Major Middlemiss Writes of the Success of St. Dunstan's Courses in Suitable Occupations

isomala whose blind eyes thousands in the control of the control o

No Half-Way Houses In Ending the War

Choice of Both Sides in the Conta Is Surrender or Defeat, Says

A Surfedee of Deca, asys
A London, Time.

A London, Time.

A London Time.

A L

Record Price for Alberta Parm Land Water is goohably the record price of a few days are when the Noble Conduction of its Barous larm for real-many and the price of the state of the state



CANADIANS OCCUPY MANY POSTS IN THE STRUGGLE FOR FREEDON

FITTING EFFECTIVELY IN BRITISH WAR MACHINE

Gallant Sons of Canada Can Be Found in Every Branch of the Imperial Service, Doing Their Blt in Various Capacities, and Lending Great Assistance in Winning the Fight

op Rowland Mill from wer't corresponding the self-second of the second of the second of the second of the second of the second

Ontario.

When the Huns broke back alon the costs they left various bits a tangled machinery. The Canadia colonel gathered these up, commandered a big railway truck, and bul a track-layer in his own blacksmit

"At rail head there is a young Canadian railway transport officer who used to be a train despatches at a little place on the prairie. In the

leckt yard another officer (in Canada he was general manager of a great electric railway company) is quartermaster for railway stores.

The dockmaster at the great port away back was in the attevedoring business on the Pacific coast. Underills command were more transport

straight from his home on the Pacific coast.

"A colonel from Nova Scotla with
his labor battallon, men from all
parts of the Dominion who combine
his labor beautiful the parts of the
higher rails. At another dock I
found a colonel, an Ontario member
of parliament, handling a brigade of
Chinese coolies piling humber, and
even the native Interpreter claimed

Grading of Crop Unprecedented
Out of 4,173 cars of wheat Inspected, 230 cars were No. 1 hard and
3,029 cars No. 1 northern. It is many
moons since Winnipeg had such a
run of high grade wheat—Winnipeg
Grain Fechange Report Sent 22.

COPENHAGEN CHEWING TOBACCO

One of the reasons why Copenhagen Chewing Tobacco is becoming more and more popular is, because it does not attract attention in the mouth. It is not chewed; on the contrary, a small pinch is placed in the mouth

small pinch is placed in the mouth between the lower lip and gum.

This gives complete satisfaction without chewing, and leaves a pleasant, cool after-taste.

Copenhagen Chewing Tobacco is acientifically prepared, of the best old, ripe, high flavored lest tobacco, it is in the form of small grains, and being very rich, only a small quantity should be placed in the mouth. "It's the most sconomical chew".

"Danger Ahead" is the Warning Which Headache Signals to You

TRUE, an occasional headache may result from conditions that pass away, but "persistent headaches" tell of serious trouble, and demand attention.

Women are more liable to headaches than men. The direct cause may be overwork, worry or mental anxiety, but the real source of trouble is debility of the nerve centres.

The brain is the "central station" of the nervous system, and here is first felt any unusual strain. Headache results, and you are warned of the exhausted condition of the nerve cells.

The first thought is of relief, and too often there is formed the habit of resorting to headache powders or tablets, instead of alming at the restoration of the nervous system. Nerve Cells of Brain Cry Aloud for Rich Red Blood

The Food Cure

Mrs. G. Storring, 18 Cathactas street, Mingston, Ont., writes: "I have been auffering for the last five street, which was a street, and the st

Anaemia or bloodlessness is often an accompaniment of head-aches. The blood is thin and watery, the nerves are starved, there are spells of melancholy and discouragement, and you feel in many ways the need of reconstructive treatment such as Dr. Chase's Nerve Food.

Fatigue and exertion should be avoided, and you should have exercise in the open air while using this food cure to nourish the starved, depleted nerve cells back to health.

Not only do you cure headache by using this treatment, but you build up the run-down system, and prevent such developments as nervous prostration and paralysis.

Dr. Chase's Nerve Food

50 cents a box, a full treatment of 6 boxes for \$2.75, at all dealers, or Edmanson, Bates & Co.,

Service

Look at this bargain for instance While it lasts. Black Tea, selling elsewi ere at 55c per lb. 45c. per lb.

McKEE, THE GROCER

Phone 9.

GROCERIES & CROCKERY

BASSANO MEAT MARKET

Choice Meats at low prices for cash Good Value for Good Goods

Your Weals

will be all the more enjoyable when you know the meats were bought.

from us

Compare Our prices with others

Special low prices to Hotels, Restaurants and Threshers. Highest prices paid for Hides all kinds of Poultry

E. G. HOLLEY,

Keep the Family Savings in a Joint Account

of canada in the names of two or more members—
Husband and
Wile, Brother and Sister, or Father and Son.

It is an all-round convenience, as either can deposit or withdraw money, and in case of death the balance goes to the survivor without any formallities, forming an immediate source of ready money.

BASSANO BRANCH - G. W. BOYD, Manac Cluny Branch, F. B. Stephens, Manager



STILES, The Druggist

FOR SALE

Mrs. McNab and Mrs. both of Brooks were in town Hawalian Concert on Friday

maintaine to break, but ones, one in his fills Steev was unable to sy's word.

The Provincial Government randomized in the art of couching his foreign one installed in new and polating about the science of growing presents of the provincial should be supported by the provincial should be provincial to the provincial should be provinc

There Is Nothing Better Than the Best!

And the best Music can only be

expected from the best Instrument

The HEINTZMAN PIANO is admitted by all the leading Musicians of Canada to be the best instrument on the Continent.

There's Another Kind of Music Equally Good in its own Style, And that is the song of the Stuger Se

G. M. PIERCE

Crown Lumber Co., Ltd.

Crown Lumber Co., Ltd. JOS. WRIGHT, Manager

OGILVIE FLOUR

McKee, The Grocer - Bassano

Can You Afford To Die?

Have you ever figured what the position of your wife and children would be if you were suddenly taken from them?

Don't you think you should insure your life in order that those dependent on you may be provided for, without having to depend upon charity.

Especially when you can insure \$1000 for the cost of only two cigars a day.

Talk It Over with Your Wife.

R. A. TRAVIS -AGENT

Home Dressed Meats



Phone Orders Promptly attended to E. EVANS, & SON